

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Basics of Business Economics				
Head of course	PhD Davor Širola, Senior Lecturer				
Study programme	Professional undergraduate study Information Science				
Status of a course	Obligatory				
Year of study	1	Semester	I	ECTS credits	4
Teaching plan (L + E + S+ Pr)	2+0+1+0				
Goals of a course					
Familiarize students with market and internal assumptions for establishing and operating a company. Understand ways to obtain and economically use the required current and long-term assets of an enterprise. Predict the forms and causes of incurring certain costs and the possibility of generating certain types of income. Learn and use business performance indicators to control and expand business.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
Outcome 8: Evaluate the cost-effectiveness of business information systems. Outcome 9: Apply economic and accounting principles in the development of business information systems. Outcome 10: Apply the principles of e-business in the development of business information systems. Outcome 13: Apply manners of organizing business systems and marketing of products and services in information science. Outcome 14: Participate in teamwork. Outcome 15: Independently present professional content in written and spoken form in Croatian and English.					
Expected learning outcomes on a level of a course					
1. Determine the prerequisites and goals of a company 2. Combine different sources of financing and managing current and fixed assets 3. Analyse the economics of resources and functions 4. Classify costs and sources of revenue 5. Analyse the main financial statements and business performance indicators					
Content of a course					
Business economics basics. Terms such as company, entrepreneurs, entrepreneurship. Business and social preconditions for establishing and running company successfully. Running a company: business principles, planning and company financing. Theory of costs: the term and types of costs, places where costs occur, dependence of costs on using capacities, types and methods of calculation, costing, the application of theory of costs in politics. A business result: costing and establishing the value of a company. Efficacy and measures of efficacy of doing business in a company: productivity, cost-effectiveness and profitability. Economics of a business, source, work process and functions. Economics of business functions. Data and experience of specific companies are used: fundamental characteristics of work and a subject of work; economics of work and objects tools; fundamental productivity indicators of running business.					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments					
Students' obligations					
Prerequisite for passing the exam is preparation (individual or team) and individual oral presentation of the seminar work in form provided by teacher and independently selected activity, product or service (previously					

approved by the teacher).

Grading, evaluation and monitoring of students' work continuously during lectures and exams

Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.

Continuous check-up:

Ongoing checking for regular students

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Exercises Assessment	Assignments Classes or online	Threshold	Max
Outcome 1	4,5 %	/	3 %	/	2 %	4,75 %	9,5 %
Outcome 2	19 %	/	7 %	4,5 %	2 %	16,25 %	32,5 %
Outcome 3	4,5 %	/	3 %	/	2 %	4,75 %	9,5 %
Outcome 4	/	19 %	3 %	3,5 %	3 %	14,25 %	28,5 %
Outcome 5	/	9 %	6 %	2 %	3 %	10 %	20 %
Percentage of ECTS	1,1	1,1	0,9	0,4	0,5		4
Total	28 %	28 %	22 %	10 %	12 %	50 %	100 %

Continuous assessment for part-time students

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Exercises Assessment	Assignments Classes	Threshold	Max
Outcome 1	5,5 %	/	3 %	/	1 %	4,75 %	9,5 %
Outcome 2	18 %	/	7 %	4,5 %	3 %	16,25 %	32,5 %
Outcome 3	6,5 %	/	3 %	/	/	4,75 %	9,5 %
Outcome 4	/	22 %	3 %	3,5 %	/	14,25 %	28,5 %
Outcome 5	/	12 %	6 %	2 %	/	10 %	20 %
Percentage of ECTS	1,2	1,35	0,9	0,4	0,15		4
Total	30 %	34 %	22 %	10 %	4 %	50 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Threshold	Max
Outcome 1	8,5 %	1 %	4,75 %	9,5 %
Outcome 2	30,5 %	2 %	16,25 %	32,5 %
Outcome 3	8,5 %	1 %	4,75 %	9,5 %
Outcome 4	27,5 %	1 %	14,25 %	28,5 %
Outcome 5	19 %	1 %	10 %	20 %
Percentage of ECTS	3,76	0,24		4
Total	94 %	6 %	50 %	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Materials from the lecture courses (published weekly on the E-learning platform <https://moodle.srce.hr/2019-2020/>)
2. Karić, M.: EKONOMIKA PODUZEĆA, Ekonomski fakultet Osijek, Osijek, 2009.

Additional literature

1. Ravlić, R.: EKONOMIKA PODUZEĆA, Ekonomski fakultet Zagreb, Zagreb, 1995.

