

### DESCRIPTION OF A STUDY COURSE – SYLLABUS

<b>Title of a course</b>	<b>Economics Basics</b>				
<b>Head of course</b>	<b>PhD Nataša Zrilić, Tenured College Professor</b>				
<b>Study programme</b>	<b>Professional undergraduate study Information Science</b>				
<b>Status of a course</b>	Obligatory				
<b>Year of study</b>	1	<b>Semester</b>	I	<b>ECTS credits</b>	2
<b>Teaching plan (L + E + S+ Pr)</b>	2+0+0+0				
<b>Goals of a course</b>					
Get acquainted with basic economic concepts, market, competition and social factors, trends and laws. Understand the effects of prices, incomes, supply and demand at the micro and macro-economic levels. To gain insight into the process of achieving economic results, types of costs and internal and external assumptions of successful business operations of the company.					
<b>Conditions for enrolling course</b>					
No conditions					
<b>Learning outcomes on a level of a study programme which includes course</b>					
Outcome 8: Evaluate the cost-effectiveness of business information systems. Outcome 9: Apply economic and accounting principles in the development of business information systems. Outcome 10: Apply the principles of e-business in the development of business information systems. Outcome 13: Apply manners of organizing business systems and marketing of products and services in information science. Outcome 14: Participate in teamwork. Outcome 15: Independently present professional content in written and spoken form in Croatian and English.					
<b>Expected learning outcomes on a level of a course</b>					
<ol style="list-style-type: none"> <li>1. Identify the role of the market and society, and key changes and trends</li> <li>2. Analyse supply and demand relationships and consumer behaviour in different market concentration conditions</li> <li>3. Distinguish key cost groups and the roles of entrepreneurs and managers in a company</li> <li>4. Identify consumption, savings and investment relations, and identify key aggregate supply and demand relationships in domestic and international trade</li> <li>5. Analyse the causes of economic crises and price fluctuations</li> </ol>					
<b>Content of a course</b>					
<p>Basics of economics. Basic elements of supply and demand. Supply and demand on individual markets. Production and company organization. Cost analysis. Supply and price evaluation on markets of full competition. Income and price evaluation of productive agents. Wages and labour market. Consumption and investments. Multiplier model. Economic cycle and unemployment. Cost of inflation.</p> <p>Basics of business economics. Concept of company, entrepreneur and entrepreneurship. Commercial and social prerequisites for business foundation and success in a business. Business operation: principles of business, planning and financing of company. Theory of costs: concept and types of cost, point of cost, cost dependence on capacity utilization, kinds and methods of calculation, budget costs and theory of costs application in politics. Business results: accounts of business operation and determining company value. Success and criteria of company business: productivity, economy and profitability. Economics of business, sources, work process and functions.</p>					
<b>Teaching modes</b>	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		

Comments						
<b>Students' obligations</b>						
Prerequisite for passing the exam is preparation (individual or team) and individual oral presentation of the seminar work in form given by teacher and independently selected activity, product or service (previously approved by the teacher).						
<b>Grading, evaluation and monitoring of students' work continuously during lectures and exams</b>						
Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.						
<b>Continuous check-up:</b>						
Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Assessment exercises	Threshold	Max
Outcome 1	7 %	/	1,5 %	/	4,25 %	8,5 %
Outcome 2	14 %	/	4,5 %	4,5 %	11,5 %	23 %
Outcome 3	14 %	/	3 %	4,5 %	10,75 %	21,5 %
Outcome 4	/	21 %	3 %	3 %	13,5 %	27 %
Outcome 5	/	14 %	4,5 %	1,5 %	10 %	20 %
Percentage of ECTS	0,7	0,7	0,33	0,27		2
Total	35 %	35 %	16,5 %	13,5 %	50 %	100 %
A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.						
<b>Exam term:</b>						
Outcomes	Written exam	Oral exam	Threshold	Max		
Outcome 1	8,1 %	0,4 %	4,25 %	8,5 %		
Outcome 2	21,8 %	1,2 %	11,5 %	23 %		
Outcome 3	20,7 %	0,8 %	10,75 %	21,5 %		
Outcome 4	26,2 %	0,8 %	13,5 %	27 %		
Outcome 5	18,8 %	1,2 %	10 %	20 %		
Percentage of ECTS	1,9	0,1		2		
Total	95,5 %	4,5 %	50 %	100 %		
A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.						
<b>Grading:</b>						
A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.						
If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:						
Range of credits (percentages)	Numerical grade	ECTS grade				
90,00 – 100,00	Excellent (5)	A				
75,00 – 89,99	Very good (4)	B				
60,00 – 74,99	Good (3)	C				
50,00 – 59,99	Sufficient (2)	D				
0,00 – 49,99	Insufficient (1)	F				
<b>Obligatory literature</b>						

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| <ol style="list-style-type: none"><li>1. Samuelson, P. A. &amp; Nordhaus, W. D.: EKONOMIJA, 19. izdanje, Mate, Zagreb, 2011. ili 18. izdanje, Mate, Zagreb, 2007. ili 15. izdanje, Mate, Zagreb, 2000.</li><li>2. Materijali sa predavanja kolegija (objavljaju se tjedno na Moodle - Merlin stranici kolegija)</li></ol> |
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<b>Additional literature</b>
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| <ol style="list-style-type: none"><li>1. Baletić, Z.: EKONOMSKI LEKSIKON, Leksikografski zavod „Miroslav Krleža“ i Masmedija, Zagreb, 2011.</li><li>2. Polovina, S. &amp; Medić, Đ.: OSNOVE EKONOMIJE, 2. izmj. i dop. izd., Medinek, Zagreb, 2002.</li></ol> |
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