

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Business German 3					
Head of course	PhD Marina Rončević, Senior Lecturer					
Study programme	Professional undergraduate study Entrepreneurship					
Status of a course	Obligatory					
Year of study	2.	Semester	IV.	ECTS credits	3	
Teaching plan (L + E + S+ Pr)	2L+1E					
Goals of a course						
The aim of the course is to educate and train future professionals in the field of business entrepreneurship written and oral communication in a foreign language, develop language skills of reading, understanding of professional texts, listening to texts in a foreign language, and to use adopted language structures in the context of the language of the profession						
Conditions for enrolling course						
No conditions						
Learning outcomes on a level of a study programme which includes course						
Outcome 11: Collaborate with the team in solving business tasks in Croatian or foreign language. Outcome 12: Substantiate opinions in business communication with different stakeholders in Croatian and foreign language. Outcome 13: Independently prepare and present professional content using information and communication tools.						
Expected learning outcomes on a level of a course						
1. Explain the content of an expert text 2. Apply adopted professional vocabulary in a new context 3. Apply grammatical structures and rules in the professional context, and use them in a new context (e.g. passive, subjunctive II, infinitive sentences, intentional sentences) 4. Present professional content in a foreign language.						
Content of a course						
Language: Setting up a Business. Marketing. Advertising. The Business Media. Grammar: Connecting sentences grammatically into a text.						
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes			<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments						
Students' obligations						
Grading, evaluation and monitoring of students' work continuously during lectures and exams						
Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students						
Continuous check-up:						
Outcomes	Pre-exam I	Pre-exam 2	Oral examination	Home assignment	Threshold	Max
Outcome 1				2%	1%	2%

Outcome 2	20%	20%		4%	22%	44%
Outcome 3	20%	20%		4%	22%	44%
Outcome 4			10%		5%	10%
Percentage of ECTS	1	1	0,5	0,5		
Total	40%	40%	10%	10%	50%	100%

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Max
Outcome 1	1%	1%	2%
Outcome 2	22%	22%	44%
Outcome 3	22%	22%	44%
Outcome 4	5%	5%	10%
Percentage of ECTS	1,5	1,5	
Total	50%	50%	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Marčetić, T. (1995) Pregled gramatike njemačkog jezika, Školska knjiga, Zagreb.
2. Memento – review of German grammar
3. Čičinšajn- Buljan, M . Kosanović, J. Štampalija, A. 82007) Poslovni njemački 1 (2) Ekonomski fakultet, Zagreb.

Additional literature

