

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Business Ethics				
Head of course	PhD Drago Pupavac, College Professor				
Study programme	Professional undergraduate study Entrepreneurship				
Status of a course	Obligatory				
Year of study	1.	Semester	II.	ECTS credits	5
Teaching plan (L + E + S+ Pr)	2L + 2E				
Goals of a course					
The aim of course is to educate future entrepreneurs and economic experts and to implement them ethical values that will make them responsible business professionals. Develop a critical and reasoned approach to thinking about impact the organisation's value system has to it business. Develop sensitivity to immoral actions in business and to encourage proactive action that is ethically and socially responsible.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
Outcome 2: Apply professional knowledge and skills in business operations and in upgrading an existing business entity or in establishing a new one. Outcome 4: Identify and value entrepreneurial opportunities. Outcome 5: Design and substantiate an entrepreneurial idea through a business plan. Outcome 10: Assess ethical approaches when planning and executing business tasks. Outcome 12: Substantiate opinions in business communication with different stakeholders in Croatian and foreign language. Outcome 13: Identify different business risks and their impact on the business process. Outcome 15: Independently prepare and present professional content using information and communication tools.					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Define the concept, subject, principles and values of business ethics 2. Critically and with arguments judge ethical principles. 3. Critically evaluate the economic, legal, ethical and philanthropic expectations of the society from a company within a certain period of time. 4. Evaluate the use of all resources from the point of view of socially responsible business operations in order to create measurable and desirable values for stakeholders. 5. Distinguish ethical and unethical business management 6. Create a proposal for the protection of "whistle-blowers" 					
Content of a course					
Business ethics as branch of ethics. Ethical principles: deduction and induction. Socially responsible business. Business ethic's influence upon profitability. Managerial ethics. Good employees.					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments					
Students' obligations					
Grading, evaluation and monitoring of students' work continuously during lectures and exams					

Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.

Continuous check-up:

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Assignment	Threshold	Max
Outcome 1	10%		3%	3%	8%	16%
Outcome 2	10%		3%	3%	8%	16%
Outcome 3	10%		5%	5%	10%	20%
Outcome 4		10%	3%	3%	8%	16%
Outcome 5		10%	3%	3%	8%	16%
Outcome 6		10%	3%	3%	8%	16%
Percentage of ECTS	1,5	1,5	1	1		
Total	30%	30%	20%	20%	50%	100%

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Max
Outcome 1	12%	4%	16%
Outcome 2	13%	3%	16%
Outcome 3	16%	4%	20%
Outcome 4	13%	3%	16%
Outcome 5	13%	3%	16%
Outcome 6	13%	3%	16%
Percentage of ECTS	4	1	
Total	80%	20%	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Pupavac, D. (2006). Etika za menadžere, Veleučilište u Rijeci, Rijeka.
2. Bebek B., Kolumbić A. (2000). Poslovna etika, Sinergija, Zagreb.

Additional literature

1. Dujanić, M. (2003). Poslovna etika u funkciji managementa, Zbornik radova Ekonomskog fakulteta u Rijeci, 21 (1), 53-63. (dostupno na: <https://hrcak.srce.hr/103597>).
2. Crane, D., Matten, D. (2016). Business Ethics: Managing Corporate Citizenship and Sustainability in the Age of Globalization, 4th edition, Oxford University Press.

3. Pupavac, D. (2015). Novi ethos javne uprave // 5. MEĐUNARODNA KONFERENCIJA RAZVOJ JAVNE UPRAVE / Romić, Danijela ; Halak Vajda, Željka ; Belaj, Ivan (ur.). Vukovar: Veleučilište "Lavoslav Ružička" u Vukovaru, str. 358-368.

