

## DESCRIPTION OF A STUDY COURSE – SYLLABUS

<b>Title of a course</b>	Logistics in Entrepreneurship				
<b>Head of course</b>	Barbara Rudić, Senior Lecturer				
<b>Study programme</b>	Professional undergraduate study Entrepreneurship				
<b>Status of a course</b>	Obligatory				
<b>Year of study</b>	1.	<b>Semester</b>	II.	<b>ECTS credits</b>	5
<b>Teaching plan (L + E + S+ Pr)</b>	2L+2E				
<b>Goals of a course</b>					
Acquire concepts and basic principles of logistics. Acquire knowledge on logistics factors of contemporary enterprise's business success. Acquire knowledge on supply chain. Get to know the concept of commodity standardization and quality of goods. Know the basic types of transportation. Introduce students with the logistics activities related to transport and distribution. Get to know the concept of warehousing and warehousing and inventory management. Acquire terms related to manipulation of goods.					
<b>Conditions for enrolling course</b>					
No conditions					
<b>Learning outcomes on a level of a study programme which includes course</b>					
Outcome 2: Apply professional knowledge and skills in business operations and in upgrading an existing business entity or in establishing a new one. Outcome 4: Identify and value entrepreneurial opportunities. Outcome 8: Identify and analyse different organizational solutions in business processes. Outcome 9: Analyse the needs and manners of acquiring, using and developing the resources of a business entity. Outcome 13: Identify different business risks and their impact on the business process.					
<b>Expected learning outcomes on a level of a course</b>					
<ol style="list-style-type: none"> <li>1. Describe business logistics and basic logistics sub-systems and processes and usability of system approach to logistics conception.</li> <li>2. Explain the process of ordering, the sorts of distributional channels and logistics function of packaging.</li> <li>3. Comment on factors and principles of locating warehouses, arrangement of goods in warehouses and the system of control and supplies' management.</li> <li>4. Re-evaluate advantages and disadvantages of individual sorts of transport and transport problem.</li> <li>5. Explain the meaning and application of INCOTERMS in the international business.</li> </ol>					
<b>Content of a course</b>					
Concept, definition, content and basic principles of logistics. Importance and role of integral logistics support in entrepreneurialism. Basic concepts of logistics and integral logistics support in entrepreneurial business. Logistics determination and application. Life cycle of product or service. Success indicators of logistics support. Logistics management. Development and quality management (TQM). Stock and resources management. Traffic and transportation process and distribution. Storage of goods. Norm setting and entrepreneurial business process. Practical problems of logistics support in an entrepreneurial company are solved during exercises.					
<b>Teaching modes</b>	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
<b>Comments</b>					
<b>Students' obligations</b>					

### Grading, evaluation and monitoring of students' work continuously during lectures and exams

Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.

#### Continuous check-up:

Outcomes	Pre-exam I	Pre-exam 2	Seminar work	Threshold	Max
Outcome 1	20%			10%	20%
Outcome 2	20%			10%	20%
Outcome 3		10%		5%	10%
Outcome 4		10%		5%	10%
Outcome 5		20%	20%	20%	40%
Percentage of ECTS	2	2	1		
Total	40%	40%	20%	50%	100%

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

#### Exam term:

Outcomes	Written exam	Oral exam	Max
Outcome 1	18%	2%	20%
Outcome 2	18%	2%	20%
Outcome 3	8%	2%	10%
Outcome 4	8%	2%	10%
Outcome 5	30%	10%	40%
Percentage of ECTS	4	1	
Total	82%	18%	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

#### Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

### Obligatory literature

1. Josip, Šamanović: Logistički i distribucijski sustavi, Sveučilište u Splitu, Ekonomski fakultet Split, 1999.
2. Josip, Šamanović: Prodaja, distribucija, logistika, Sveučilište u Splitu, Ekonomski fakultet Split, 2009.
3. Lecture notes

### Additional literature

1. Ivo Andrijanić, Miljenko Bilen, Tonči Lazibat: Poznavanje robe u trgovini, Mikrorad, Zagreb, 2001.
2. Tonči Lazibat, Tomislav Baković: Poznavanje robe i upravljanje kvalitetom, Ekonomski fakultet Sveučilišta u Zagrebu, Zagreb, 2012.

3. Z. Zekić: Logistički menadžment, Glosa, Rijeka, 2000.

4. R. Zelenika: Logistički sustavi, Ekonomski fakultet u Rijeci, Rijeka, 2005.

