

DESCRIPTION OF A STUDY COURSE – SYLLABUS

Title of a course	Management				
Head of course	MSc Anita Stilin, Senior Lecturer				
Study programme	Specialist professional graduate study Entrepreneurship				
Status of a course	Obligatory				
Year of study	1.	Semester	II.	ECTS credits	6
Teaching plan (L + E + S+ Pr)	2L + 2E				
Goals of a course					
Acquisition of competencies in the field of management of organization or part of it.					
Conditions for enrolling course					
No conditions					
Learning outcomes on a level of a study programme which includes course					
<p>Outcome 2: Critically evaluate business decisions from the point of view of ethical and socially responsible business operations.</p> <p>Outcome 3: Apply management and marketing tools in managing business processes.</p> <p>Outcome 4: Suggest possible responses to changes in the business environment.</p> <p>Outcome 5: Monitor and analyse market needs and trends and propose an appropriate business model.</p> <p>Outcome 6: Recognize forms of organizational culture and propose changes to improve.</p> <p>Outcome 7: Apply methodology of professional and scientific research work in various business situations.</p> <p>Outcome 15: Analyse and design improvements to business procedures and processes.</p>					
Expected learning outcomes on a level of a course					
<ol style="list-style-type: none"> 1. Explain various management theories and current trends in management 2. Propose an approach to conducting business in an international environment 3. Recommend management tools for managing an organization and/or improving business process 4. Suggest methods of developing an ethically and socially responsible organization 5. Describe the process of implementing changes to an organization 6. Devise a way to encourage entrepreneurship in an organization 7. Investigate and present specific aspects of management in different contexts 					
Content of a course					
<p>Entrepreneurship and entrepreneur. Entrepreneurial management: entrepreneurial strategies and tactics, uncertainty and risk in entrepreneurship, specificities of entrepreneurial management in small sized companies. Creativity and innovativeness. Contemporary trends in theory and practice of management - managing entrepreneurial companies. Management and entrepreneurship in international environment. Business ethics and socially responsible behaviour. Change management in context of running new ventures.</p>					
Teaching modes	<input checked="" type="checkbox"/> lectures <input type="checkbox"/> auditory exercises <input checked="" type="checkbox"/> seminars and workshops <input type="checkbox"/> distance learning <input type="checkbox"/> field classes		<input checked="" type="checkbox"/> individual assignments <input type="checkbox"/> multimedia and network <input type="checkbox"/> laboratory <input type="checkbox"/> supervisor's work <input type="checkbox"/> other _____		
Comments					
Students' obligations					
Grading, evaluation and monitoring of students' work continuously during lectures and exams					

Grading is based upon evaluation of course's learning outcomes' adoption. Grading is performed continuously during lectures and/or during exam, in compliance with the provisions of Regulation on the assessment of students.

Continuous check-up:

Outcomes	Pre-exam I	Pre-exam 2	Tasks (assignment and / or case study)	Presentation	Threshold	Max
Outcome 1	14%		2%		8%	16%
Outcome 2	18%		4%		11%	22%
Outcome 3	8%		2%		5%	10%
Outcome 4		10%	2%		6%	12%
Outcome 5		8%	2%		5%	10%
Outcome 6		14%	2%		8%	16%
Outcome 7				14%	7%	14%
Percentage of ECTS	2,4	1,92	0,84	0,84		
Total	40%	32%	14%	14%	50%	100%

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Exam term:

Outcomes	Written exam	Oral exam	Max
Outcome 1	16%		16%
Outcome 2	22%		22%
Outcome 3	10%		10%
Outcome 4	12%		12%
Outcome 5	10%		10%
Outcome 6	16%		16%
Outcome 7	14%		14%
Outcome 8		14%	14%
Percentage of ECTS	5,16	0,84	
Total	86%	14%	100 %

A student has passed the exam if he has acquired a percentage of credits for each learning outcome higher or equal to defined threshold.

Grading:

A student has passed the exam if he has acquired at least 50% of anticipated credits of a specific learning outcome.

If a student has passed learning outcomes of all courses, the accomplished credits (percentages) of all passed learning outcomes are being added, while the final grade is defined upon following table:

Range of credits (percentages)	Numerical grade	ECTS grade
90,00 – 100,00	Excellent (5)	A
75,00 – 89,99	Very good (4)	B
60,00 – 74,99	Good (3)	C
50,00 – 59,99	Sufficient (2)	D
0,00 – 49,99	Insufficient (1)	F

Obligatory literature

1. Course materials from the course Management

Additional literature	
1.	Buble, M., Međunarodni menadžment, Lares plus, Zagreb, 2009.
2.	Dujanić, M., Menadžment, Veleučilište u Rijeci, Rijeka, 2007.
3.	Bahtijarević-Šiber, F., Sikavica, P., Pološki Vokić, N., Suvremeni menadžment, Školska knjiga, Zagreb, 2008.

